

ANGELA FAISON BOEHNER

SENIOR DESIGNER & ART DIRECTOR

A multidisciplinary creative with 14 years of experience in brand, digital, and marketing design.

CONTACT

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🖱 | afaisondesign.com

📍 | Nashville, TN

EDUCATION

MASTER OF ARTS

Design
Domus Academy / Milan, Italy
2009-2010

BACHELOR OF FINE ARTS

Visual Communication Design
Winthrop University / Rock Hill, SC
2004-2008

SOFTWARE

Photoshop
Illustrator
InDesign
Figma
Sketch

SPECIALTIES

Marketing design
Brand development
Website design
Retail and ecommerce
Art direction
Early & growth stage startups

EXPERIENCE

Jan 2017 - Present

FREELANCE SENIOR DESIGNER / ART DIRECTOR

Self-Employed (Remote in Nashville, TN)

- Providing long-term creative & design services for growing or transitioning teams
- Clients: Fitbit, Blue Apron, Henning, Cocokind, LOLA, Parsley Health, Tula, & more

Aug 2020 - Aug 2022

FREELANCE VISUAL DESIGNER

Scribd (Remote in Nashville, TN)

- Designed a variety of brand marketing assets including brand/photography/social guidelines, podcast, blog redesign, social, and book launch campaign assets

Mar 2016 - June 2019

CONTRACT VISUAL DESIGNER

Fitbit (On-site in San Francisco, CA & remote in Nashville, TN)

- Collaborated with the product marketing and dev teams to launch nine products
- Designed a variety of brand marketing assets including product and feature web pages, seasonal marketing campaigns, email/digital marketing, and social

Oct 2014 - Jan 2016

SENIOR VISUAL DESIGNER / CREATIVE LEAD

Cuyana (On-site in San Francisco, CA)

- Managed a small team of three creatives (designer, photographer, and retoucher)
- Refreshed all brand creative—including branding, website, marketing, social, photography art direction, print, packaging, retail, and online merchandising
- Art direction for model & product photoshoots + styling for product stills

Nov 2012 - Mar 2014

SENIOR DESIGNER

BaubleBar (On-site in New York, NY)

May 2010 - June 2012

SENIOR DESIGNER & GRAPHIC DESIGNER

Ricky's NYC (On-site in New York, NY)